

SHOPPING CENTRE

Features Schedule 2018

January

Sustainability

Efficient energy and waste management

Commercialisation

Maximising non-rental income

Click & collect

Serving the online shopper

February

Christmas

Planning ahead for a successful festive season

F&B/Leisure

Adding diversity to the tenant mix

Markets

Traditional format still draws the crowds

March

Parking

Parkex preview

Security

Securing the shopper experience

April

Commercialisation

Maximising non-rental income

Customer Service

Putting the shopper first

Ireland

All Ireland retail property survey

May

Marketing

Powerful tools to extend reach

F&B/Leisure

Adding diversity to the tenant mix

Insurance

Risk mitigation to avoid claims

June

Parking

Quarterly review

Sustainability

Responsible shopping centre

Investment

July

Commercialisation

Maximising non-rental income

Cleaning

Minimising hazards and improving appearance

Events

Planning and executing a major draw

August

F&B/Leisure

Adding diversity to the tenant mix

Security

Securing the shopper experience

Digital

Social media drive loyalty

September

Parking

Quarterly review

Customer Analysis

Tracking shopper behaviour

October

Commercialisation

Maximising non-rental income

Sustainability

Efficient energy and waste management

Ireland

All Ireland retail property survey

November

Marketing

Powerful tools to extend reach

F&B/Leisure

Adding diversity to the tenant mix

Technology

New applications change the face of property management

December

Parking

Quarterly review

2018 Preview

Looking ahead

GRAHAM PARKER

Editor

07956 231078

graham.parker@jld-media.co.uk

IAIN HOEY

Editorial Assistant

07757 946414

iainhoey94@hotmail.co.uk

TRUDY WHISTON

Sales Manager

01293 416090

trudy.whiston@jld-media.co.uk